



**YMCA Of Greater Flint**

**2024 Santa Run Sponsor**



## ABOUT YMCA OF GREATER FLINT

Every year, more than 8,000 youth, families, and seniors who otherwise would not be able to afford it can come use the positive value-based programs at the YMCA of Greater Flint at reduced cost. This includes life-changing experiences at YMCA Camp Copneconic, safe and healthy activities at our FREE afterschool program Safe Places, life-saving skills like swim lessons, and increasing healthy physical activity at our two fitness centers.



### YMCA of Greater Flint...

- Has been a part of the Flint community since 1879.
- Serves the community through multiple sites across Genesee County: Safe Places, Downtown Branch, Pierson Road Branch and Camp Copneconic
- Reaches over 20,000 children and youth through our camp and Safe Places program and serves over 8,000 members
- Raised over \$460,000 last year during its Partner with Youth campaign to provide scholarships to the community
- 41% of our membership receives a scholarship to use the programs of the YMCA



Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

## YMCA Family Santa Run/Walk

The YMCA Family Santa Run/Walk is an untimed 5k and 1 mile event for the entire community. In the spirit of the season, each participant receives a 5 piece Santa suit to wear during either of the two events. Over its 15 year history, the event has increased over 100%, drawing close to 2,000 participants and spectators. This event raises funds for our crucial scholarship and free afterschool programs.

Help make our event a success by becoming a sponsor today!



# 15th Annual Family Santa Run/Walk – December 7, 2024

The YMCA Santa Run is an untimed combination of 5k Fun Run/Walk and 1-Mile Walk around Downtown Flint. A 5-piece Santa Suit is included in your registration fee that we ask each participant to wear on the day of the event. All proceeds support our financial assistance program, Partner With Youth.

**\$250 Candy Cane Sponsor**— Display space available at event to distribute products, literature, flyers or coupons. (Unlimited)

**\$500 Milk and Cookie Sponsor**—Your business name announced during race day announcements, banner at event, press release, race website, YMCA Santa Run social Media, YMCA Annual Report. 2 Complimentary Race Entries (Unlimited) **THANK YOU, FIRST CHOICE HEATING AND COOLING and PIONEER STATE MUTUAL!**

**\$1,000 Snowflake Sponsor**—Includes Milk and Cookie benefits and signage at one of the 4 photo spots. (Ginger Bread House, Santa's Sleigh, Reindeer, Christmas Tree) 4 Complimentary Race Entries (3 of 4 Available) **THANK YOU, HUBBARD SUPPLY!**

**\$2,000 Santa's Workshop Sponsor** — Includes Milk and Cookies benefits, PLUS signage and product placement at Santa's Workshop. 6 Complimentary Race Entries (2 of 4 Available) **Thank you, HURLEY FOUNDATION and FERNCO!**

**\$3,000 1 Mile, Reindeer Run, 5k Sponsor**—Includes road signs along race route, race day announcements, banner at event, press release, race website, YMCA Santa Run social media, YMCA Annual Report. 6 Complimentary Race Entries. (2 of 3 Available) **THANK YOU, GOYETTE MECHANICAL!**

**Medal Sponsor** — **Thank you, DORT FINANCIAL CREDIT UNION!**

**Event Sponsor** — **Thank you, AL SERRA AUTOPLAZA!**

The Santa Run/Walk is a weather permitting event and some restrictions may apply to the benefits listed above due to unforeseen circumstances that are beyond the YMCA of Greater Flint's control.

## YMCA of Greater Flint Volunteer Program

With the many events the YMCA of Greater Flint is hosting in 2024, we are always looking for volunteers to help us continue to make an impact on the community. As a volunteer, your contributions, dedication, and commitment are vital to our growth. Volunteering at the Santa Run is a great opportunity for families, co-workers and church groups! Interested in becoming a volunteer for the YMCA of Greater Flint? Contact Sheila Zorn at 810-232-9622 or [sheilazorn@flintymca.org](mailto:sheilazorn@flintymca.org).

## Thank you to our major sponsors!



# RACE SPONSOR BENEFITS

	\$7,000 Event Sponsor	\$4,500 Medal Sponsor	\$3,000 Run Sponsor	\$2,000 Santa's Workshop Sponsor	\$1,000 Snowflake Sponsor	\$500 Milk and Cookie Sponsor	\$250 Candy Cane Sponsor	
Recognition of business name in broadcast media commercial								
Business name on Finisher Medal								
Business name on Race T-Shirts								
Business Name on Race Entry Form								
Road signs with business name along race route	<b>SOLD OUT</b>	<b>SOLD OUT</b>	❄️					
Signage and product placement at Santa's Workshop Kids Craft Area				❄️				
Signage at one of 4 race photo spots						❄️		
Business name announced in Race Day announcements			❄️	❄️	❄️	❄️	❄️	
Business name included in press release, race, website, YMCA Santa Run Social Media			❄️	❄️	❄️	❄️	❄️	
Complimentary Race Entries			6	6	4	2		
Banner at the Event			❄️	❄️	❄️	❄️		
Display space available at event to distribute products, literature, flyers, or								❄️

